

Membership Outreach Committee Report Area Assembly, August 21, 2021

Seven members were in attendance. Our committee chair, Sylvia G., was unwell. Susan A., Alternate Chair, chaired the meeting. We read the Membership Outreach Committee Report from the May Assembly to guide our meeting agenda. We had open communication around the two goals set in May. These goals were 1) encouraging personal outreach one-to-one at the group level, and 2) encouraging intergroup communication among GR's and DR's. We discussed the commitment of each individual member to take on the task of reaching out to members one-to-one at the group level. District 7 has had a positive outcome using one-to-one in their district. They had a very disconnected area with groups struggling. Patti V. stepped up for service to be their DR after years of no DR. They are also engaging in our 2nd goal of encouraging communication among GR's and DR's. They now have 3 active groups with active communication amongst themselves. We talked about members sharing the word about the importance of service and personal recovery. Another member, mentioned the importance of spreading the word about the tools at our disposal namely the website – how to use the email subscription to get information and keep current. Another member mentioned contacting our Group Records Coordinator about creating a master list of GR's/CMA's with phone numbers. They felt this might give members an opportunity to reach out more easily to other members and give new members the ability to reach out to groups. Although we had a relatively small group, we had an active discussion.