

August AWSC Area 22 Public Outreach Coordinator

Submitted by Gina Randazzo
Area Assembly AWSC - WSO
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Two Public Outreach Workshops were coordinated and presented for the purpose of sharing ideas and collaborating with others in Al-Anon service in the U.S. & Canada.

1. Public Outreach Area Coordinators Collaboration Workshop on Sat., June 12, 2021. Louisiana support team hosted- GW, Claire & Tammy- 25 participants

Diversity topic explored in depth at June workshop. Flyer for Diversity Day (N CA)— September 2021 (attached).

Following the Public Outreach Coordinator's presentation, attendees were encouraged to engage in dialogue to share experience and to collaborate on new projects.

Participants from New York, California, Florida, Ohio, Minnesota and 6 Public Outreach Coordinators from Canada.

WSO was kept in the loop, giving freedom and independence to host such a workshop. Scot Powers, our **WSO Public Outreach** link, stated that this was the most incentive he had seen during his time at WSO. Louisiana Public Outreach Coordinator was encouraged to move ahead with the topics of diversity and inclusivity, plus using "new and emerging technology" to better carry the Al-Anon message.

2. Louisiana Public Outreach presented a Public Outreach Workshop for Area Alateen Coordinators, Area Public Outreach Coordinators and committee members on Sat., July 31, 2021.

48 participants came from coast to coast- Canada, New York, California, Florida, Alaska to name a few, plus a few Louisiana members supporting Area 22 Public Outreach.

Focus was on carrying the Alateen message and reinforcing that Al-Anon Public Outreach includes Alateen and needs to be part of the message.

Presentation featured graphics via Google slides on Cooperating with Professionals, we included a Public Outreach sample meeting for Professionals- Co-chaired by Claire L.

Public Outreach Coordinators and Alateen Coordinators discussed how cooperating with community professionals helps to carry the message for Al-Anon and Alateen. Building these relationships opens the door for referrals to our program from diverse segments of the community.

Teamwork

Website/Tech Team Coordinator GW set up the Zoom events and kept the workshops running smoothly.

Two links that provide 1) free downloads & 2) preapproved materials to post online:

[Materials to Post On-Line | Al-Anon Family Groups](#)

[Al-Anon Free Downloads | Meetings: 888-425-2666 | Al-Anon Family Groups](#)

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