May 2021 Delegate Report to Assembly

Slide 5 and 6

•Cost of Services per group = $263.33; in 2019 this cost per group was $304.36

•Electronic Meetings at year end 2020 was 386; currently in 2021 now between 449-700

•Website Sessions increased considerably in 2020 since 2018 and 2019

•Followers on social media continue to increase year by year since 2018 to 2020

•Al-Anon Mobile App installs in 2020 = 26,272

•Group Services at World Service Office has delegated authority to review Area Alateen Safety and Behavioral Requirements for the WSC Structure Areas to ensure they comply with current Policy for Alateen

•So under current circumstances, current Al-Anon policy does not permit the registration of permanent electronic Alateen meetings except as facilitated by World Service Office

READ from Slide 7

March 2020 was the first month in which operations were heavily impacted.

The organization along with the rest of the country suffered significant losses in the stock market in February and March 2020.

Literature sales experienced their lowest month in April 2020 only grossing around $85,000 in sales.

Based on the immediate trend, a large deficit was projected and in May a special appeal went out to the fellowship.

Despite the increase of financial support, furloughs and expense reductions were required.

The fellowship responded, The organization along with the rest of the country suffered significant losses in the stock market in February and March 2020.

. The fellowship responded with a huge increase in contributions. June 2020 had over $500K in contributions.

Slide 8

•Total revenue for 2020 was $5,566,276

•Literature sales for 2020 were $1,846,492 and is a decrease of $1,067,962 from 2019

•Contributions for 2020 were $3,295,720 which was a $1,109,075 increase over 2019

•Total expenses for 2020 were $5,057,087

•Program Services for 2020 were $2,649,544, a decrease of $372,060 from 2019

•Literature Distribution Services for 2020 were $865,903, an increase of $27,242 from 2019

•General Administration for 2020 is $1,541,640, a decrease of $275,039

•Investments showed an overall gain for 2020

•Reserve Fund Balance increased year end 2019 to year end 2020, even with pandemic

•Auditor's Opinion: Unmodified which is the highest opinion that can be given

Slide 9

•In 2020, increased trademark and copyright infringements

•International Event using copyrighted Al-Anon video not linked to World Service Conference service arms

•New Legal Assistant at World Service Office

•In 2020, many intellectual property violations across electronic platforms

Slide 10

With the pandemic, this brought about increased trademark and copyright infringement activity across all electronic platforms.

Most often it's groups and individuals not understanding that permissions are required to use the Al-Anon name or distribute Al-Anon material. Members respond positively and quickly once informed.

In one case last year, an electronic event identifying itself as an International Al-Anon event—Event was not linked to a World Service Conference service arm, World Service Office informed the organizers to cease the violation of using a copyrighted and trademarked video. The conversations focused on Warranty Four defined by our co-founder Lois W. and approved by the World Service Conference and current Al-Anon policy.

The World Service Office now employs a new Legal Assistant, in partnership with outside counsel and the Executive Director, educated Staff at WSO and WSO volunteers on identifying trademark and copyright infringements, empowering them to raise appropriate concerns at WSO.

There were 26 separate intellectual property violations across electronic platforms including websites, meeting platforms, mobile apps and an assortment of social media platforms. Infringement work continues as this is a valuable asset of our fellowship.

Slide 11

Every year the Board and World Service Office approve new strategies and carry over strategies from previous years if necessary. The Strategies for 2021 are: Upgrading the Online Store; Premium Content of the Mobile App enhanced; Evaluating how we can have Alateen present on the Mobile App safely, Updating and translating our Guidelines and improving availability of our Conference Approved Literature (CAL) globally.

At the April 2021 Board of Trustees meeting, it was decided to hold delegate information sessions before the Chairman of the Board (COB) Letter is released. A lot of information from the conference will be included and the delegates also will have an opportunity to ask questions about anything that will be contained in the new COB letter. I had the opportunity to meet the new Trustee that is assigned to me for questions and concerns throughout the next year of this panel.

Something different this year at Conference, Vali F. introduced each of the WSO leadership team and all told us their function and gave updates. One of her primary goals as Executive Director is to continue to focus on recruiting and retaining the most talented professionals to meet the fellowship's needs.

Slide 12

At the World Service Office, the digital Strategy Team is now the Brand Communications Team. SCOTT P.

There will be an Outreach Professional position posted this year

We heard from Nikita W.who is the Director of Finance and Operations. There are 19 staff members on this team handling everything from Accounting, Customer Service, Shipping, Publications, Translation, IT and Building Operations. Also the Director serves on the Pension Committee, Audit Committee and is on the Executive Committee for Real Property Management.

At Conference Nikita showed us what the new on-line store upgrade will look like! Impressive and also includes French and Spanish as well. The on-line store will be accessible by iPhones, tablets, laptops. Products like bookmarks, pamphlets, Group support products all available.

All will have the ability to pull up products by topic—like Alateen, Parents, Grandparents, essentials, newcomer, Alateen Essentials.

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New Trilingual Online Store Preview
These screenshots provided for Delegate sharing at Area

Below is a brief explanation and outline on the impact of both motions.

- These motions were specifically addressing:
- There are currently 449-700 electronic meetings (Not Groups), that are not represented in the WSC by the Area or Delegates (Currently only represented at WSC by WSO Staff groups services) due to having no physical geographic location

The Solutions

- To remove the geographic requirements in the service manual and to create an electronic Area (non-panel Area) for these 449-700 electric meetings. However this will affect every current Area within the WSC (eventually).

The effect

- The current Area will need to decide if they want to accept electronic meetings in other Areas. (IF an electronic Meeting request).
- an Area doesn't have to create a new process so much as it may be necessary to determine the

acceptable parameters of a group that only meets electronically joining the Area if/when asked

- If an electronic group requests to change from one Area to another it is outlined on page 158 in the service manual: Miscellaneous: RENAMING AN AREA, CHANGING A GROUP/DISTRICT TO A NEW AREA
- "GROUPS OR DISTRICTS LOCATED IN AN AREA WHICH HAVE A CONTIGUOUS BOUNDARY WITH ANOTHER AREA MAY, THROUGH GROUP CONSCIENCE AND FOLLOWING AREA PROCEDURE, CHOOSE TO PARTICIPATE IN THE SECOND AREA AND GIVE UP PARTICIPATION IN THE 1ST AREA, AS AGREED UPON BY BOTH AREAS."

REMEMBER THE "CONTIGUOUS BOUNDARY" HAS NOW BEEN REMOVED, NOW THAT THE GEOGRAPHIC REQUIREMENTS HAVE BEEN REMOVED.

Possible Action Through thought Force-Task Force Does Louisiana Area Assembly want to accept electronic meeting into their Area (if a permanent registered electronic group requests it)