

May 2021, Area Assembly Weekend

Website Coordinator Report

To date, the daily unique page visits to the la-al-anon.org website are 67.2 unique visits per day. One of the main functions of the la-al-anon.org website is to provide information necessary for AWSC members and Group Representatives to be fully prepared to participate in our Area Assemblies. For this reason, there is a wide range of data for daily page visits that peaks just before and during each of our Area Assembly Weekends. The most recent bump occurred after a clump of documents were placed on the website.

Since the beginning of our virtual Assemblies there has been a concerted effort to have all documents needed for the Assembly Weekends be available on the website for a full week before that weekend. We are continuing to stress that all reports and presentations pertaining to that weekend be emailed to webmaster@la-al-anon.org and secretary@la-al-anon.org. This way members planning to attend the Assembly will have the ability to review the information before the actual event. I am asking that, if at all possible, **please submit your reports to be posted on the website in either Word or .pdf format**. I have been having trouble converting some of the formats that the reports have been provided to me.

The Area 22 Tech Team have been having a series of meetings since the last Assembly to have open discussions on many of the technical issues facing LA AFG Assembly Inc. As with any type of committee, the purpose of these meeting is to provide suggestions and options for the Area Assembly to consider and act upon. It is not this body's purpose to unilaterally make decisions that affect the Area Assembly as a whole. Part of those discussions involve updating the job description of what is currently known as the Website Coordinator. A KBDM will be introduced at this weekend's AWSC meeting along with a prototype for what an updated job description might look like.

Other topics discussed were how to maximize the exchange of information within and without Area Assembly including email distribution methods, maximizing use of the website and reinforcement of messaging etiquette as it pertains to our spiritual principle of anonymity.

At the time of this report, the finishing touches are being applied to an email notification delivery system that will allow members to choose which notifications they would like to subscribe to. Included in this will be a notification of when the LA Treasure Chest has been posted on the website. This system allows for email campaigns to be sent out anonymously in keeping with the guidelines for emails found under the heading of **Service Communication** p. 101 in the Service Manual.

As a final note, the Area 22 Tech Team is actively seeking out members of varying technical skill levels to participate in this group. Any member with a desire to become more proficient in the technical aspects of the Area Assembly is welcome to participate in this group.

GW, Website Coordinator, Panel 60

May 10, 2021